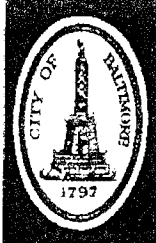


27-28

FROM	NAME & TITLE	Sunny Schnitzer, Deputy Chief of Staff, Mayor's Office	CITY of	
	AGENCY NAME & ADDRESS	Mayor's Office City Hall, 100 Holliday Street, Baltimore, MD 21202	BALTIMORE	
	SUBJECT	Application to Solicit Donations for the City of Baltimore's COVID-19 Response	MEMO	

TO Honorable President and Members of the Board of Estimates DATE: April 27, 2020

ACTION REQUESTED OF THE BOARD OF ESTIMATES:

The Board is requested to endorse a Governmental/Charitable Solicitation Application for submission to the Board of Ethics of Baltimore City to allow Mayor Bernard C. "Jack" Young, Sunny Schnitzer, Lester Davis, Sheryl Goldstein, Charles Svehla, Michael Harrison, James Gillis, Michael Sullivan, Niles Ford, Scott Brillman, Dr. Letitia Dzirasa, Jennifer Martin, Dan Hymowitz, and James Wallace to solicit donations from local individuals, businesses, civic leaders, the foundation community and the general public to support the City of Baltimore's COVID-19 response efforts as it pertains to the purchase and provision of supplies and services. The period of the response is effective upon Board approval through the end of the COVID-19 response, estimated at this time to be through December 31, 2020, but may sooner or extend beyond this date depending on the containment of COVID-19.

AMOUNT AND SOURCE OF FUNDS:

No general funds are involved in this transaction.

BACKGROUND/EXPLANATION:

Donations will be solicited from businesses, civic leaders, the foundation community and the general population. A potential donor list will be comprised of individuals and corporate entities that contribute to the economic, social, and cultural vitality of Baltimore City. Most of the individual and corporate entities fitting that description are not controlled donors. However, those potential donors who are controlled donors with respect to the City Council or the Board of Estimates will not be targeted or singled out in any way and will be solicited, if at all, in the same manner as the other potential donors.

Beginning on March 13, 2020, the City of Baltimore brought its Emergency Operations Center into full activation and has been working in conjunction with the Health Department and other core agencies to ensure the City of Baltimore is able to provide the support and services required for COVID-19. As a public health emergency, the majority of supplies and services are medical or public health related in nature. Examples of supplies being purchased to support the COVID-19 response include Personal Protective Equipment (PPE), medical gowns, medical gloves, COVID-19 testing kits, hand sanitizer, disinfectant, surgical masks, fabric masks, and other supplies as CDC guidance is updated over time. Examples of services being provided in response to COVID-19 include the creation and operation of temporary shelter facilities for persons experiencing homelessness who are under investigation, the creation and operation of temporary shelter for employees who are under investigation, the creation and operation of community testing facilities, the creation and dissemination of communications materials relating to the COVID-19 response, and other goods and services as needed to inform and protect the public as it pertains to the City's response to COVID-19.

Baltimore City Code, Article 8, §6-26 prohibits solicitation or facilitating the solicitation of a gift. An exception was enacted in 2005 to permit certain solicitations that are for the benefit of an official governmental program or activity, or a City-endorsed charitable function or activity. Ethics regulation 96.26B sets out the standards for approval, which includes the requirement that the program, function, or activity to benefit from the proposed solicitation must be endorsed by the Board of Estimates or its designee.

MBE/WBE PARTICIPATION:

N/A

APPROVED BY THE BOARD OF ESTIMATES:

Jonathan Pratt

MAY 06 2020

Clerk

Date

BALTIMORE CITY ETHICS BOARD
626 City Hall
Baltimore, Maryland 21202
Phone: 410-396-4730 Fax: 410-396-8483
<http://ethics.baltimorecity.gov>

**GOVERNMENTAL/CHARITABLE SOLICITATIONS –
APPLICATION FOR APPROVAL**

NAME OF BENEFITTED PROGRAM / CHARITY: COVID-19 Response Efforts

PART A. SPONSORING AGENCY

Name Mayor's Office
Address 100 Holliday Street, Room 250, Baltimore, MD 21202
Contact Person / Coordinator Nina Themelis
Telephone (443) 401-7044 Email nina.themelis@baltimorecity.gov

PART B. PURPOSE OF PROPOSED SOLICITATION

I. Identify the specific governmental or charitable program, function, or activity for which solicitations will be made:

Solicitations will be made on behalf of the Mayor and City of Baltimore for supplies and services related to the City of Baltimore's COVID-19 Response efforts.

II. Describe the specific purposes to which contributions and other receipts will be applied:

Contributions and other receipts will be used to purchase including, but not limited to, personal protective equipment (PPE), COVID-19 test kits, emergency food supply, sheltering for Persons Under Investigation and other vulnerable populations, and other supplies.

III. Select the appropriate range for the aggregate value of the contributions sought:

- \$500,000 or more
- between \$150,000 and \$500,000
- between \$50,000 and \$150,000
- between \$5,000 and \$50,000
- less than \$5,000

VI. Describe measures to be taken to avoid any suggestion that contributors might receive special access or favored treatment from any agency or public servant of the City:

The Mayor's Office and those authorized to solicit will ensure there is clear messaging included in all communications to relay that no special treatment or special access is being given.

PART E. PERSON RESPONSIBLE FOR CUSTODY, ACCOUNTING, AND DISTRIBUTION OF DONATIONS

Name Hyesook Chung, Baltimore Civic Fund

Address 7 E Redwood Street, 9th Floor
Baltimore, MD 21202

Telephone ()

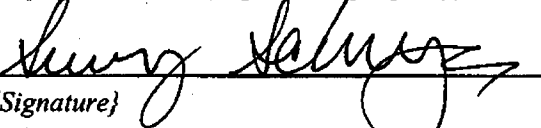
PART F. SIGNATURE AND AFFIRMATION

I affirm under the penalties of perjury that the contents of this Application and of all accompanying attachments are true to the best of my knowledge, information, and belief.

Date: April 27, 2020

FOR: Mayor's Office

{Type/Print Name of Sponsoring Agency}

BY: 

{Signature}

Sunny Schnitzer, Deputy Chief of Staff

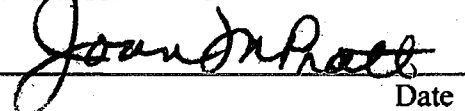
{Type/Print Name and Title}

{Type/Print Office Address}

{Type/Print Office Telephone Number}

{Type/Print Email Address}

APPROVED BY THE BOARD OF ESTIMATES


Clerk Date

MAY 06 2020